



**ISRAEL TENNIS &
EDUCATION CENTERS
FOUNDATION**

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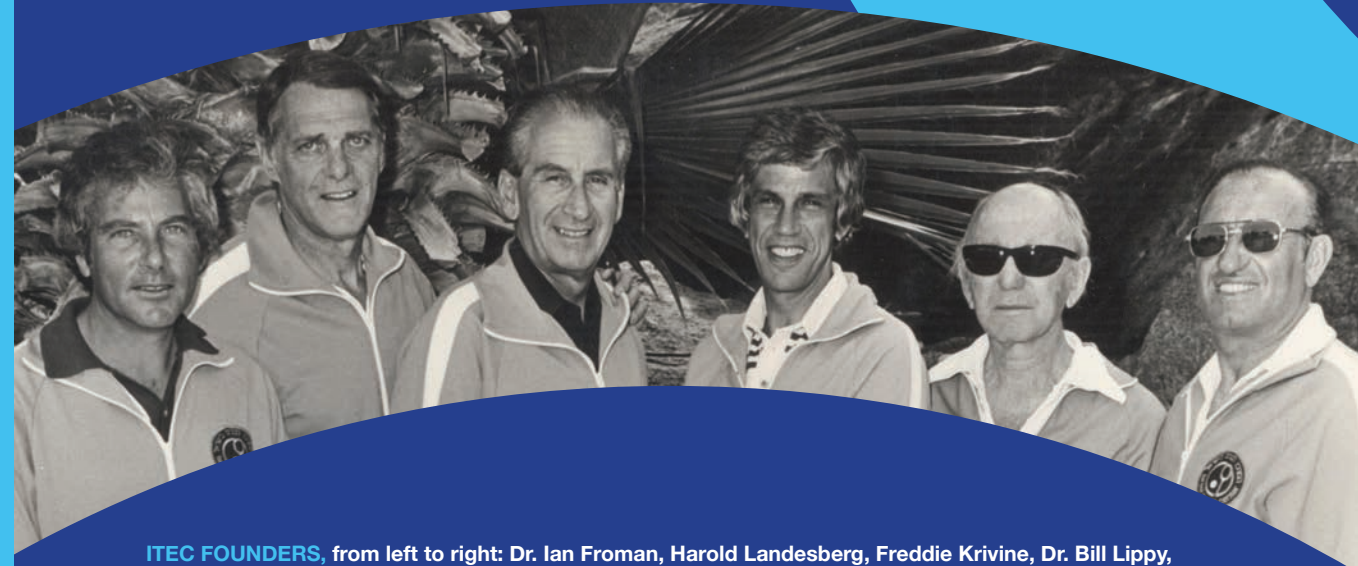
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OUR HISTORY

Israel Tennis & Education Centers



ITEC FOUNDERS, from left to right: Dr. Ian Froman, Harold Landesberg, Freddie Krivine, Dr. Bill Lippy, Joe Shane, and Ruby Josephs.

In 1976, six visionaries from Israel, the United States, and the United Kingdom, who loved tennis and understood the intrinsic values that come with the game, realized their dream, and opened the first Israel Tennis & Education Center in Ramat Hasharon. Their vision was to bring the sport of tennis to all of Israel's children, regardless of background, religion, physical ability, or socioeconomic status.

The objective was to give each child the opportunity to build crucial life skills and flourish in a safe environment. Over the past four and a half decades, their dream has grown to 23 locations and municipalities throughout Israel, from Kiryat Shmona in the North to Beer Sheva and Dimona in the South, becoming one of the largest social service organizations in Israel, serving over 20,000 children annually.

WHO WE ARE

“While we cannot change the whole world, we can change the whole world for one child.”

*- Erez Vider,
Global CEO, ITEC*



Our mission is to empower all children across Israel to dream, and by doing this, we are building bridges to create a more peaceful and stronger Israeli society.

For many of our children, ITEC is their safe haven. We meet them wherever there is a need and we help them overcome hardships. The struggles might be financial, as we are often reaching out to help underserved and underprivileged families. However, the need can also be personal, as many of our programs work to build confidence and inner strength.

Though tennis is at the core of what we offer, it is only the first step in a much broader program of personal growth, centered around emotional and social development. It is the way in. Tennis is the tool that empowers the children of ITEC to learn the life skills that will help them pursue their dreams. As a result, our children don't even have to be good at tennis to gain the real value from our programs. We embrace children of all abilities and physical skills, including those with special needs.

As an organization, we are dedicated to the principles of equality, excellence, education and leadership development for each and every child in Israel. All religions and ethnicities are welcome. The wonderful thing about working with children is that they bring no preconceptions, prejudices or ideas. For them, we are all just people. Friendships can be made in unlikely places. We see this as building bridges and creating new pathways of communication where none existed previously. Where there is a bridge, comes a greater degree of understanding, and this is why our mission is so vital to the future peace and strength of Israel.

GIRLS' EMPOWERMENT



"When I see a girl at the center, I know she could just as easily be out on the street. More importantly, I know that ITEC may prevent her from roaming the streets in the future. I try to give these girls a brighter future."

- Rakefet Binyamini, ITEC alumna and former Israel Tennis Champion, founder of the ITEC Girls' Empowerment Program

The Israel Tennis & Education Centers' Girls' Empowerment Program seeks to foster autonomy and self-confidence among all girls living in Israel through tennis lessons, physical fitness, health instruction, and empowerment seminars led by trained professionals. Employing a mix of education, support and encouragement, the program aims to equip young women with the tools they need to make healthy choices and succeed.

Target Population: Girls ages 11-14 from disadvantaged communities, challenging home environments, defined as "at-risk"

Program Serves: approximately 170 children who meet twice per week for 1.5 hours per session across 13 of our centers in:

Akko, Arad, Ashkelon, Beer Sheva, Haifa, Jaffa, Jerusalem, Kiryat Shmona, Ofakim, Galilee-Sajur, Tel Aviv, Tiberias, Yokneam

Goals:

- Build self-esteem and self-worth, independence, and trust in peers and authority figures, through individual and group activities
- Create a positive group community
- Serve as a second home, offering supportive and safe surroundings that instill 'life skills' (i.e. teamwork, goal setting and problem solving)
- Provide positive role models who assist in building confidence, general well-being, and happiness
- Develop critical thinking skills
- Improve athleticism, physical health, focus and concentration
- Cultivate habits for a healthy lifestyle
- Acquire coping mechanisms for managing negative social pressures



Meet Atela:

Atela is a sweet and shy 12-year-old girl from Haifa. As the eldest daughter of Ethiopian immigrants in a family with three other siblings,

she acts more mature than her age. Atela's family is extremely disadvantaged, and she has never participated in leisure activities, certainly never thought she would learn the sport of tennis. She is excited to take part in the tennis team's activities and never misses any meetings. She eagerly performs all the tasks and exercises and takes on the role of coach's assistant and is the first to lead and try new activities. Her shyness and embarrassment are slowly fading, and she is gaining courage and expanding her circle of friends beyond her Ethiopian community.

We're not just telling our girls they can reach their full potential – we're giving them the road map and the tools to make their dreams a reality.

SPECIAL NEEDS

"The coach does amazing work with the group; he is so patient, and they love him! Their connection is very special. I look forward to seeing the children practice, as they progress, enjoy and flourish on the court!"

- Tomer Suissa - Manager of ITEC Ashkelon

ITEC's Special Needs Program provides a nurturing environment where children and adults with intellectual, developmental, and physical challenges can feel comfortable and valued for who they are, building friendships, and becoming part of a welcoming community.

This program began in ITEC Jaffa over 30 years ago when a group of children with different abilities came to the Jaffa center. Currently, with the partnership of Special Olympics Israel, the ITEC Special Needs Tennis Program has developed specialized programming in small groups of no more than 10, for this unique population.

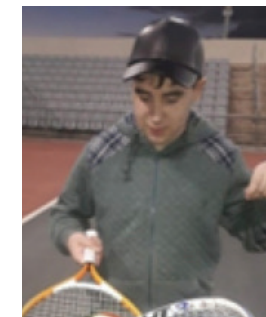
Target Population: The program is divided between children and adults, ages 3 to young adulthood and 21-year-olds and older, with autism, Down's Syndrome, intellectual disabilities, physical disabilities and more

Program Serves: Over 330 youth and adults participate once a week for an hour in over 30 groups at 15 ITEC centers across Israel:

Akko, Arad, Ashkelon, Beer Sheva, Haifa, Jaffa, Jerusalem, Kiryat Ono, Kiryat Shmona, Ofakim, Ramat Hasharon, Galilee-Sajur, Tel Aviv, Tiberias, Yokneam

Goals:

- Developing essential motor skills
- Providing a sense of belonging and achievement, increasing self esteem
- Imparting values of independence, responsibility, sportsmanship and teamwork, through the sport of tennis
- Giving players the feeling that they are an integral part of the tennis center
- Introduction to other communities through local and national competitions



Meet Nikolai:

Nikolai, 19 years old, lives in Akko, and immigrated to Israel three years ago from Ukraine. He joined the wheelchair program at ITEC Akko in 2021.

While Nikolai is an introverted young man who normally does not like to take part in social activities, he fully participates in the program, together with his teammates and the coaching staff. The coaches of the program report how Nikolai has improved tremendously both socially and physically.

Nikolai comes to the program sessions with passion and says that he looks forward excitedly to them all week. His mother reports that he is thrilled by his ITEC experiences and constantly talks about tennis and shows her exercises with the racquet he received at the center.

Clearly, ITEC's Special Needs Program is very special to Nikolai!

HEALTHY LIVING

"ITEC has transformed the way I live my life and has had a positive influence on my entire family. I now think about what I eat and even help my mom with meal preparation. I also try to do something active every day, and when I can, I try to include my little brother."

- Yael, Healthy Living Program participant

The Israel Tennis & Education Centers is always looking to meet the most pressing needs of Israel's children. In 2013, with the childhood obesity rates in Israel at nearly 17%, ITEC, in conjunction with certified dieticians, created a special program to address the issue of obesity and promote healthy lifestyles for children and families.

Initially held in three ITEC centers, Ramat Hasharon, Akko and Haifa, the Healthy Living Program has expanded to six ITEC centers, Akko, Ashkelon, Haifa, Kiryat Shmona, Ofakim, and Ramat Hasharon.

Target Population: Aimed at children 8-14, who according to studies are more susceptible to obesity and unhealthy eating. Often participants are referred to the program through their local health organization or educational institution

Program Serves:

- 75 children participate in the program, in groups of 12, meeting several times a week
- Participants gain nutritional guidance and develop fitness routines to cultivate healthy behaviors that become part of their lifestyle. In Haifa a separate program was designed for youth with mental health issues who live in a special needs hostel and suffer from obesity, and emotional overeating

Goals:

ITEC's unique program combines physical activity, nutrition counseling and personal empowerment, to help children with:

- Weight loss that is personalized for each child
- Improving self-esteem
- Developing awareness of proper nutrition and healthy lifestyle
- Linking physical activity to a healthy lifestyle
- Educating families through special workshops about nutrition, portion control, reading food labels, creating a balanced diet and more
- Providing early intervention in nutritional education to avoid the development of unhealthy habits



Meet Ido:

Ido is a 10-year-old boy, who has a 13-year-old brother and 6-year-old sister. Ido and his parents joined the program in order to learn how

to introduce good habits into their family life, which they had tried to implement on their own but were not seeing results.

During COVID-19, Ido was unable to participate in his usual afternoon sports activities and he gained weight. His parents wanted to help him improve his health through a safe program and contacted ITEC.

While Ido was initially slightly apprehensive about the social aspects of the program, because he did not know any of the children, he quickly felt comfortable and made new friends.

He attended weekly trainings and was eager to participate in sport activities with his new friends. Ido gained confidence by learning to play tennis and the nutrition workshops were very valuable to him and his family.

Through our Healthy Living Program, ITEC is on a mission to instill healthy habits that will last a lifetime.

LIVING TOGETHER

“Every day is proof that it is possible to build bridges through sports and make a real change.”

- Zehava Hodadtov, Social Coordinator of the Twinned Kindergarten Program



Israeli society is a diverse and complicated mix of Jews, Arabs, Christians, Bedouins, Druze and refugees from many countries around the world.

Through intentional programming designed to bring together and build community among all of Israel's youth, ITEC encourages children and families of diverse backgrounds to engage in constructive dialogue, set shared goals, and realize their commonalities, enriching their lives and building bridges of peace in the region.

Target Population:

- Children and teenagers ages 8-15 with their families
- Jewish, Arab, Christian, Druze, Bedouin children and refugees from around the globe

Program Goals:

- To create shared experiences that naturally foster friendships and lead to understanding and cooperation
- To provide a safe and supportive environment for dialogue

- To offer exposure and celebrate each group's festivals and heritage
- To give the children an opportunity to be exposed to the sport of tennis and its values, such as: developing independence, commitment, discipline, dedication, ambition and more

Program Impact:

145 children participate in Living Together programs at the following centers (once or twice per week, depending on location): Jerusalem, Kiryat Shmona, Tiberias, Arad, Jaffa, Haifa

Twinned Kindergarten

Program Description:

- Launched in 2005, the Twinned Kindergarten program began as a collaboration between **ITEC and the Peres Center for Peace**, designed to facilitate positive early interactions between Arab and Israeli children. Participating children engage in fun activities with peers from other cultures and forge friendships before biases develop. They share their experiences with their families and help transform their parents' perceptions and opinions
- In fostering greater understanding and highlighting the common humanity of all children, ITEC, through this program, is leading the way to a stronger, more integrated and more peaceful Israel

Target Population:

The program brings children from Arab kindergartens and Jewish kindergartens together weekly on one court for joint sport and life-skill activities

Program Goals:

Through these activities, the values of understanding and compassion are instilled in the children at an early age and in their families through parent-child activities.

- Acceptance of the other, cooperation, and erasing myths
- Provide a safe and supportive environment for a dialogue

- Discover similarities and differences in each other's holidays
- Encourage parental and community involvement

Program Impact:

179 children from Arab and Jewish families are part of the Twinned Kindergarten

Program locations:

Akko - meets once per week

Jerusalem - meets twice per week



Meet Dar and Meet Musa:

Dar is a 5-year-old Jewish girl. Her kindergarten teacher, Sabata, says that Dar is excited to go to the tennis center, to meet

her friends from the Arab kindergarten, and participate in the activities.

Musa is a very introverted and quiet 5-year-old for whom it is hard to connect with new children. The tennis activities helped him develop new relationships. He now participates with enthusiasm and is excited to see his friends and beloved coaches.

ABRAHAM'S BRIDGE



"Encouraging human relations between people and between Jews and Arabs... this is our common ground."

- Morocco's Ambassador to Israel, Mr. Abderrahim Beyyoudh

In the spirit of the historic 2020 Abraham Accords, a groundbreaking collaborative effort between ITEC and Arab leadership began, opening new doors across Israel.

ITEC has embraced the biblical Abraham's spirit in reaching out to Arab, Bedouin and Druze youth. The Abraham Accords have provided even broader opportunities for ITEC to expand and deepen relations with the children and youth of Israeli Arab cities, towns, and municipalities.

Program Goals:

- ITEC initiated Abraham's Bridge to focus on creating, developing, and empowering the next generation of Arab leaders within their own communities
- Designed to use ITEC's proven method of implementing a mix of tennis and education as a medium to strengthen the bonds within all factions of Israeli society

Program Impact and Timeline:

2020

- ITEC student, Mika Dagan-Fruchtman became the first Israeli tennis player to be invited to a WTA tournament in the United Arab Emirates

2021

- Endorsements from Arab and Israeli leadership as collaborations begin in this groundbreaking initiative, as ITEC begins partnerships with Tayibe and Rahat communities

2022

- Druze community in Mas'ade joins the ITEC family
- Tayibe center officially opens
- ITEC Galilee-Sajur supports local Arab communities, providing programs and activities to 20 local kindergartens
- Sheikh Mowafak Tarif, the spiritual leader of the Druze in Israel, visits ITEC Ramat Hasharon

- Bahrain's first ambassador to Israel made history, spending time at ITEC's Ramat Hasharon center and invited ITEC to the Bahrain embassy in Israel
- Morocco's Ambassador to Israel made a groundbreaking visit to ITEC Ramat Hasharon
- An ITEC delegation traveled to Bahrain to meet with the Chairman of the Bahraini Tennis Association and his team to discuss how we can work together

2023

- Legendary Israeli tennis coach Ronen Moralli and top Israeli junior champions were invited to Bahrain, where they led a professional-educational training program for Bahraini tennis coaches and youth and a training camp for tennis players from both Bahrain and Israel

Sharing the ITEC model with neighboring communities to create bridges of peace.

EMBRACE



“The tennis center is a source of balance and a better life for our children, a safe and healthy place to thrive, find community, and build essential skills, where the alternative might be dropping out of school and falling into a life of crime, drugs, and an unsuccessful and limited future.”

- Leah Herskovitz, Manager ITEC Arad

Embrace, (“Habek” in Hebrew, meaning hug) is ITEC’s most comprehensive and holistic initiative for youth defined as at-risk, less likely to transition successfully into adulthood.

This program started 15 years ago at ITEC Kiryat Shmona and has grown exponentially to 13 centers across Israel. Embrace is designed to support, as well as socially and mentally empower, at-risk youth, providing them with group counseling, mentoring, social and educational enrichment activities, tennis lessons, and fitness instruction.

Target Population: Children and teens, ages 6-16 years, from underserved communities, challenging home environments, issues of truancy, and vulnerable to negative social behaviors and influences

Impact: Program serves approximately 550 children per year across 13 centers in strategically located areas of vulnerable communities, who meet twice weekly for 4-8 hours per week (depending on program location)

Program Locations: Akko, Arad, Ashkelon, Beer Sheva, Haifa, Jaffa, Kiryat Shmona, Nahariya, Ofakim, Ramat Hasharon, Galilee-Sajur, Tel Aviv, Tiberias

Goals:

- Impart values through the sport of tennis: independence, responsibility and teamwork-developing friendships in a safe, supportive environment
- Teach socially acceptable, healthy patterns of behavior, and tools to manage the pressures and responsibilities of home and school- preventing negative behaviors and reduce violence
- Build confidence, self-worth, tolerance and acceptance of others, both among their peers and towards authority figures
- Offer positive role models that represent self-confidence, good habits and emotional health
- Improve activity, attention and concentration levels, which ameliorates academic performance and better school attendance



Meet Nuriel: Nuriel is an intelligent and athletic 11-year-old boy who lives in a children’s village. His mother suffers from drug addiction and is not able to care

for him, and he was wandering unsupervised and socializing with dangerous people.

He enjoys painting, dancing, soccer and this year he started playing tennis and became an active member and leader among his ITEC peers.

Despite the many challenges he faced in his early life, with the support of his ITEC family, and the skills he has acquired on and off the court, he has successfully managed to find his inner strength and overcome obstacles and has developed a strong willingness to succeed!

ITEC’s Embrace employs a time-tested method of combining sport, socialization and mentorship within a pressure-free, nurturing environment, where children can feel supported, loved and empowered.

ETHIOPIAN INTEGRATION



Decades after the Ethiopian Aliyah began in the 1970's, integration into modern Western and Middle Eastern life has been challenging for this immigrant community.

The Israel Tennis & Education Centers has a long and rich history of providing opportunities and support to immigrant children from all over the world, including the former Soviet Union, South Lebanon, Nigeria, Sudan and Ethiopia, as well as to the children of foreign workers from Africa, Asia, and more.

Ethiopians still face pervasive discrimination and economic hardship, living in highly segregated communities in Israel's periphery and suffering from high unemployment rates.

Program Description: Ethiopian Integration is part of ITEC's Embrace program. Ethiopian children are integrated in Embrace groups, with other Israeli (non-Ethiopian) children, particularly in the Tiberias, Jaffa, Ashkelon, Haifa and Beer Sheva centers

- Two sessions each week, after school (from 2-4 PM)
- Group counseling with a mental health professional, mentoring, social and educational enrichment activities, tennis lessons and fitness instruction
- Activities led by a certified physical education teacher and educator
- Two annual trips (including ITEC's national Embrace Day)

Target Population:

- 6-16 year-olds
- Ethiopian and other children from the local areas are brought together for the program
- Children from financially disadvantaged families, living in low-income neighborhoods with limited opportunity
- Children with little or no access to sports and after school activities

Program Goals

Through the Ethiopian Integration, ITEC provides an opportunity for children of this community to:

- Gain emotional and social support as children integrate socially
- Develop ability to cope with difficult situations (success and failure)

- Learn to set and achieve goals
- Acquire skills to help them become leaders within their communities
- Ease and adapt into Israeli society
- Learn how to live a healthy lifestyle



Meet Dwight:

Dwight is 13 years old, and made Aliyah in January 2021 with his parents, older sister, and twin sister.

In Ethiopia they lived in the city of Gondar,

and his family waited 16 years for their Aliyah. Dwight is currently in the 6th grade.

His parents studied at the Ulpan (intensive Hebrew school) and his father is currently working, though his mother is unemployed.

Dwight is a very positive and happy child, talented in tennis, very disciplined and wants to join the training groups and continue to improve.

AMI RAM HEAD START

"These are amazing kids who joined [Head Start], which is dedicated to maximizing children's abilities to succeed, on the tennis court and in life itself...[the program is] another significant step in bringing children on the periphery closer to the center by providing them with an equal opportunity to play tennis and develop friendships with children from diverse cultures and religion. Head Start inspires each participant to feel capable and accomplished, regardless of other life obstacles."

- Excerpts from Andy Ram's remarks at the opening ceremony at ITEC Tiberias

ITEC's Ami Ram Head Start Program was founded by Andy Ram, ITEC Alumni and 3-time Grand Slam Doubles Champion, in honor of his father, Ami Ram z"l, to strengthen communities by providing opportunities for children living in areas on the periphery of Israeli society to play tennis and have instruction.

In collaboration with the Values in Sports Association, ITEC and Andy Ram are coaching children from low-income and minority communities to empower and develop the future leaders of their communities, through the three-year program.

Building a model for leadership, abilities and life skills by combining tennis training and enrichment activities

- Three tennis training sessions
- One Sports Value life skills and leadership workshop
- Mentoring and guidance (in employment and academia)

Community involvement:

- Activities, including visiting with volunteering at local organizations (i.e., visiting with Holocaust survivors, working with children of different abilities, etc.)

Tennis center staff support and coach training:

- Partnering with Sports Values Association, which co-developed the program with ITEC and coaches its social activities

Target Population:

- Children, ages 9-11, 12 children per group
- Children from disadvantaged families, living in the periphery
- Arab, Jewish, Druze, Bedouin, and immigrant children from all over the world

Program Goals:

- Improve self-esteem, sense of belonging and identity
- Achieving personal and group empowerment
- Reducing social gaps through tennis activities
- Increase social involvement and connection to their local community
- Impart life skills and values of excellence and success
- Develop leadership skills that will enhance their lives and community

- Equip the children with a significant skill set for social mobility
- Address and repair emotional damage resulting from the COVID-19 pandemic

Program Impact:

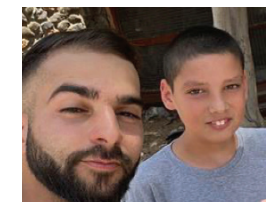
82 children participate in Head Start at the following centers:

- Kiryat Shmona, Tiberias, Ofakim, Arad, Galilee-Sajur

Significant improvement has been noted in the following areas:

- Coping and dealing with situations during training
- Setting boundaries
- Group discipline and cooperation among peers

Outstanding teenagers will be identified for an instructor course for future leadership opportunities



Meet Saar:

Saar is a 12-year-old boy, who is participating in the program for the second year.

He is very shy and introverted, and when he first joined the program had difficulty socializing.

With the support of Arkadi (SVA's coach) Saar was able to open up, express himself, and make friends in the group.

His mother says that even at school they feel that there is a change. Saar is calmer throughout the day and there is an improvement in his studies as well.

HIGH PERFORMANCE



"I am excited to return to ITEC, the home where I grew up and where new tennis champions will emerge. Tennis brought me to places I never imagined, and the passion burns in me to give back to this wonderful sport and organization, as part of the extraordinary work at the centers."

- Yoni Erlich, ITEC Director of High Performance Programming, ITEC alum and former Israeli tennis champion.

Since 1976 ITEC has produced many world class players on the ATP and WTA tours. In fact, ITEC alums are inextricably linked to some of Israel's most memorable sports moments, making Israeli and Jewish communities abroad proud of their heritage.

ITEC's High Performance Program unites talented athletes from various socioeconomic circumstances and backgrounds to train together, reflecting Israel's multicultural society and granting opportunities for success to those to whom it might never seem possible.

Target Population:

- Tennis enthusiasts (3-18, and beyond)
- No child is turned away, scholarships are available for children to pursue their dreams

Program Impact:

- Over 300 children participate
- 20 of ITEC's 23 locations operate High Performance programming

Goals:

Program goals differ for each age group and depending on level

- **Motor Development:** ages 3-6, developing coordination, balance, and other motor skills
- **Tennis Lovers' Program:** ages 6-8, introducing tennis on half-court, while encouraging teamwork
- **Junior Academy:** ages 8-12, competition and skill building
- **National Academy:** ages 12-18, developing the full potential of uniquely talented players
- **Tennis Instructor Course:** ages 16+, a comprehensive and professional training course for certification as a tennis instructor



Meet Karin:

Karin is a 16-year-old Bedouin girl from Rahat, a deeply underserved Bedouin city next to Beer Sheva. As Karin

developed her tennis skills, she and her entire family moved to Ramat Hasharon, and today she is one of the leading tennis players in Israel with an extremely promising future in professional tennis. Her brother Samer, 18, is also a professional tennis player who plans to study in college in the USA. Her oldest brother Shadi, 21, recently received a full scholarship and is attending university in the USA. ITEC has changed the lives of this entire family.

High Performance can lead to full scholarships, jobs as a coach or ITEC manager, and a chance to represent Israel.

23 ITEC LOCATIONS



Akko



Akko is considered one of the oldest continually inhabited sites in the world.

During the Second Lebanon War, tens of thousands of Israeli residents were under a constant threat of daily rocket fire. As a result, ITEC, partnering with the local community, recognized the need to create a safe haven for the children of Akko.

Akko is one of the most diverse cities in Israel, with a population mix of Jews, Muslims, and Christians. ITEC Akko's Living Together Program teaches tolerance and understanding to the many ethnicities participating in the program.

ITEC Akko also hosts national and international competitions throughout the year.

Featured Social Impact Programs:

- Living Together
- Twinned Kindergarten
- Embrace
- Special Needs
- Girls' Empowerment
- Healthy Living

Center Manager: Vadim Shechtman


500+
children served
each year


13
tennis courts


500
seat stadium


1
pickleball
court


social service
facility


high performance
programming

Galilee-Sajur



ITEC Galilee-Sajur welcomes youth from the surrounding, Druze, Christian-Arab, Muslim-Arab and Druze villages, as well as Jewish towns and the large city of Karmiel, and is a meeting ground for the different religious and ethnic communities in the area that is close to their homes.

This is the only sports complex in Sajur.

Featured Social Impact Programs:

- Embrace
- Special Needs
- Girls' Empowerment

Center Manager: Alam Ebrahim

Haifa



Selma & Irving Ettenberg Israel Tennis & Education Center

Haifa is Israel's third largest city, known as "mixed" – with Jews, Arabs, (Muslim and Christian) living peacefully together.

Haifa is home to one of the oldest and largest high-tech parks in the country, Israel's only underground rapid transit system and two leading academic institutions, the University of Haifa and Technion – Israel Institute of Technology, as well as the world-famous Baha'i Gardens.

The center is in a low socioeconomic neighborhood to support the struggling population.

The over 690 participants at the center are from a variety of neighborhoods, both low and higher income, which provides opportunities for social integration.

Featured Social Impact Programs:

- Embrace
- Girls' Empowerment
- Special Needs
- Healthy Living

Center Manager: Eran Dank

120+ children served each year

6 tennis courts

social service facility

programs for mixed population

690+ children served each year

20 tennis courts

social service facility

1 pickleball court

2 padel tennis courts

2 soccer fields

★ Israel tennis stars, Yoni Erlich, Noam Okun and Lior Mor, all grew up at ITEC Haifa.

Kiryat Shmona



Located on the Lebanese border, the city of Kiryat Shmona was founded in 1949 by Jewish settlers from Morocco.

Throughout the 1950's and 1960's, many Olim from Asia and Northern Africa helped turn Kiryat Shmona into Northern Galilee's central hub for industry, commerce, and health services. And yet, the Kiryat Shmona community is considered a disadvantaged area with elevated levels of poverty and crime.

The city displays remnants of the Second Lebanon War and even now residents live under the constant threat of rockets.

33% of the population is below the age of 20, and many young people are considered at-risk, due to the challenging environment.

ITEC is a true haven amidst this volatile area and our staff work diligently to help the children of Kiryat Shmona cope by providing ways to vent their concerns and process their anxieties through sport, while enriching their physical and emotional well-being.

Featured Social Impact Programs:

- Embrace
- Living Together
- Special Needs
- Girls' Empowerment
- Head Start
- Healthy Living

Center Manager: Tal Amsalem

Nahariya



Nahariya, the “capital of the Western Galilee”, is a coastal city located north of Haifa and south of the border with Lebanon.

ITEC Nahariya supports over 67,000 residents of the city and over 100,000 from surrounding areas.

Nahariya is home to many new immigrants from Russia and Ukraine who live in low socioeconomic neighborhoods.

Over 11,000 children and teenagers study in the municipal education system, in 104 kindergartens and 23 schools.

Featured Social Impact Program:

- Embrace

Center Manager: Karem Ghanem



1,100+
children served
each year



9
tennis courts



social service
facility



high
performance
programming



Israel tennis star,
Dudi Sela, grew
up at ITEC Kiryat
Shmona



220+
children served
each year



6
tennis courts



1
pickleball
court



2
basketball
courts

Tiberias



Yokneam



Elizabeth & Lawrence Krulik Family Israel Tennis & Education Center

Tiberias is an historic city in Northern Israel bordering the Sea of Galilee (the “Kinneret”) and one of the holiest cities to the Jewish people, with a large Sephardic and ultra-Orthodox population.

In addition to its notoriety for housing tombs of prominent Jewish figures such as Maimonides, the city is also a travel destination for its legendary therapeutic hot springs.

Tiberias is a “young” city, with more than 12,000 youth under the age of 18, many in difficult situations ranging from poverty to crime.

ITEC Tiberias plays an integral role in stabilizing and improving the local community, especially through its Living

Together Program, which brings together the Jewish children of Tiberias and those of the neighboring Arab village of Ilabon, instilling values of understanding and cooperation between Arabs and Jews.

Featured Social Impact Programs:

- Embrace
- Ethiopian Integration
- Living Together
- Special Needs
- Girls’ Empowerment
- Healthy Living
- Head Start

Center Manager: Daor Cholaria

Located on the outskirts of the Jezreel Valley in the Galilee right outside Haifa, the city of Yokneam was established as a small immigrant town in 1949 and received its city status in 2006.

Yokneam is inhabited by many immigrants from the former Soviet Union and Ethiopia, as well as many recent immigrants from Russia.

Yokneam is known today as Israel’s “Startup Village,” comprised of 19,000 residents and over 100 high tech companies.

37% of Yokneam’s inhabitants are under the age of 20.

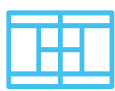
Featured Social Impact Programs:

- Girls’ Empowerment
- Special Needs

Center Manager: Eyal Borshtain



320+
children served
each year



6
tennis courts



1
pickleball
court



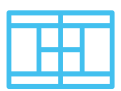
social service
facility



social service
facility



320+
children served
each year



8
tennis courts

Jaffa



Jerusalem



Nussdorf & Mark Families Israel Tennis & Education Center

Jaffa is an ancient port city with a modern section that offers a unique blend of old and new areas.

Jaffa is the port where thousands of Jewish immigrants first arrived in Israel from Europe.

Jaffa today is plagued by high rates of crime and poverty, underscoring the importance of ITEC Jaffa within the local community.

The center serves primarily new immigrant youth from the former Soviet Union and Ethiopia, as well as Arabs, and children who are differently abled.

Featured Social Impact Programs:

- Embrace
- Ethiopian Integration
- Living Together
- Special Needs
- Girls' Empowerment

Center Manager: Rafi Cohen

Ben B. & Joyce E. Eisenberg Israel Tennis & Education Center

Jerusalem is a sacred, distinct, and diverse city, holy to Jews, Christians and Muslims.

While unknown to many, the stark reality is that more than half of Jerusalem's children live below the poverty line, and more than a third of the city's residents do not identify as Jewish.

ITEC Jerusalem is committed to diversity and equality, celebrating and extolling the cultural and religious differences of the city's inhabitants,

Many of the children at the center, including Ethiopian immigrants from local absorption centers, struggle to transition successfully to adulthood, or have different abilities that exclude them from mainstream activities.

The center operates the Twinned Kindergarten Program that brings together classes of Arab and Jewish children ages 4-6 and their teachers, to participate in weekly motor skill development sports and activities.

Featured Social Impact Programs:

- Living Together
- Twinned Kindergarten
- Special Needs
- Girls' Empowerment

Center Manager: Morris Ochayon



470+
children served
each year



16
tennis courts



3
pickleball
court



500
seat soccer
stadium



social service
facility



high
performance
programming



440+
children served
each year



11
tennis courts



1,200
seat stadium



social service
facility



high
performance
programming



Israel tennis
star, Andy Ram,
grew up at ITEC
Jerusalem

Ramat Hasharon



Larry Greenspon Israel Tennis & Education Center

ITEC Ramat Hasharon is the flagship site for the Israel Tennis & Education Center's programming and the location of ITEC's Israeli headquarters.

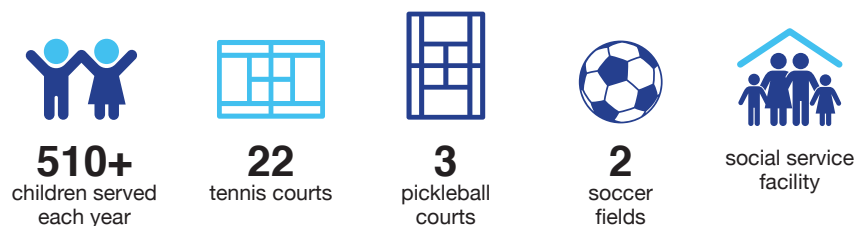
The center features Canada Stadium, which was inaugurated in 1979 and has served Israel's national Davis and Fed Cup Teams ever since, as well as hosting international ATP (Association of Tennis Professionals) Tournaments. ITEC Ramat Hasharon is home to ITEC's High Performance Academy,

producing some of the greatest athletes in Israeli sports history, such as Andy Ram, Yoni Erlich, Amos Mansdorf, Anna Smashnova and Harel Levy, among others.

Featured Social Impact Programs:

- Embrace
- Special Needs
- Healthy Living

Center Manager: Ilan Maman



Ofakim



Ofakim is in southern Israel near Beer Sheva and was founded in 1955 by Jewish immigrants from North Africa, Iran, India and Romania.

Ofakim is one of Israel's most impoverished cities, with an unemployment rate approaching 25%.

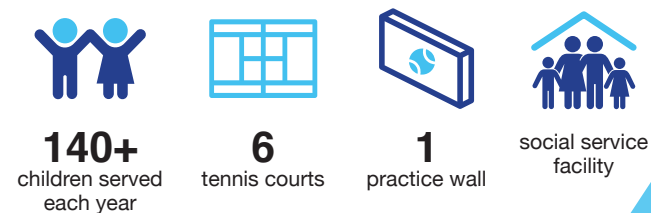
Less than 10% of the city's youth pursue degrees in higher education.

ITEC Ofakim offers its children after school counseling and tutoring to improve their academic performance and provide them with the skills to excel.

Featured Social Impact Programs:

- Embrace
- Special Needs
- Girls' Empowerment
- Healthy Living
- Head Start

Center Manager: Nadav Avraham



Tel Aviv



Tel Aviv, “the city that never sleeps” is an evolving history lesson, featuring old sections and architectural gems.

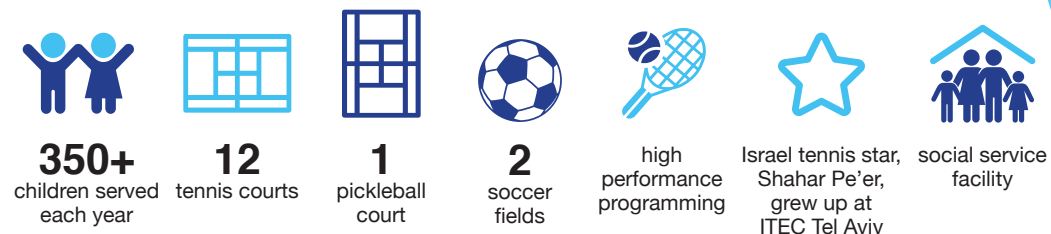
Tel Aviv is Israel’s center of commerce, culture and entertainment, but beneath the glitz and glamor lies a serious poverty issue impacting 23% of Tel Aviv’s children.

ITEC Tel Aviv serves the youth of families who are struggling- financially and in troubled neighborhoods, with extremely limited opportunities, offering them a haven and positive role models to change their futures.

Featured Social Impact Programs:

- Embrace
- Living Together
- Special Needs
- Girls’ Empowerment

Center Manager: Tamir Morad



Arad



Harry & Evelyn Burg Israel Tennis & Education Center

Located on the outskirts of the Judean desert, the city of Arad, built in 1960, is known throughout Israel for its clean air and hypnotic desert landscape.

Modern-day Arad is home to a diverse population of over 23,000 including Ashkenazi and Sephardi Jews, Bedouins, and new immigrants.

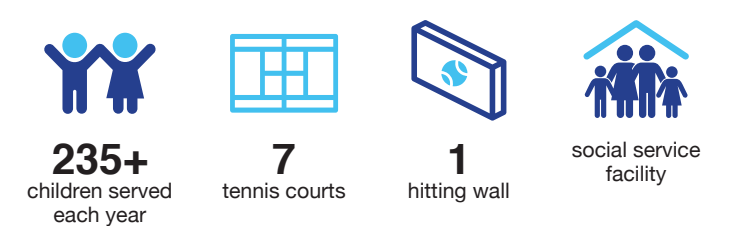
Arad is struggling to survive with an unusually high unemployment rate, near 25%, resulting in many families opting to leave.

The ITEC Arad center serves as a second home and a beacon of hope for the children of Arad, providing them with an opportunity to change their future.

Featured Social Impact Programs:

- Living Together
- Embrace
- Special Needs
- Head Start
- Girls’ Empowerment

Center Manager: Leah Herskovitz



Ashkelon



Marjorie Sherman Israel Tennis & Education Center

The city of Ashkelon dates to biblical times, yet is home to Israel's youngest population; one-third of its 110,000 residents are under the age of 20.

ITEC Ashkelon is one of ITEC's largest facilities, specifically built to accommodate many children who come through its doors every day.

43% of Ashkelon's population was born abroad and the city is a thriving melting pot.

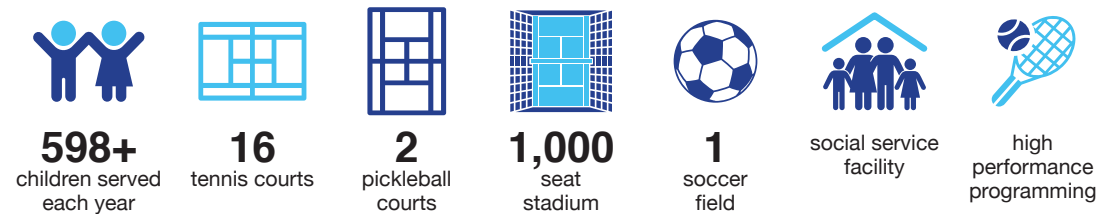
ITEC Ashkelon recognizes the needs of the community and dedicates a sizable portion


of its programming towards serving children at risk of encountering negative influences and making damaging decisions as well as supporting children with different abilities.

Featured Social Impact Programs:

- Embrace
- Special Needs
- Ethiopian Integration
- Girls' Empowerment
- Healthy Living

Center Manager: Tomer Suissa



 Israel tennis stars, Shlomo Glickstein and Ronen Moralli grew up at ITEC Ashkelon.

Beer Sheva



Samson Israel Tennis & Education Center

Beer Sheva has become the Negev's largest and most influential metropolis, currently the fifth largest city in Israel.

In the past two decades, the city has experienced tremendous growth due to the arrival of multiple waves of immigrants from Ethiopia and the former Soviet Union who have moved to Beer Sheva.

Beer Sheva is currently home to 6,000 Ethiopian Jews, and ITEC is integral in helping integrate the children of these refugees into Israeli society.

ITEC Beer Sheva offers the Excellence Program for Ethiopian children, which helps Ethiopian youth gain confidence and transcend social barriers by instilling in them a sense of identity and belonging.

Featured Social Impact Programs:

- Embrace
- Ethiopian Integration
- Healthy Living
- Special Needs
- Girls' Empowerment

Center Manager: Yaniv Sakira





Tayibe




Tayibe, is the largest Arab city in central Israel, 12 km northeast of Kfar Saba. Tayibe's citizens are Arab-Muslims.

Tayibe's population is of low socioeconomic status located next to a community of higher socioeconomic status. Tayibe is developing in sports, culture, etc. and holds a variety of activities connecting Arabs and Jews.

Featured Program:

- Tennis programming

Center Manager: Moaman Haj

		
60+ children served each year	1 tennis court	tennis programming



Kiryat Ono






Kiryat Ono is a city of 42,000 in the Tel Aviv area, where the average age of the population is 37 (60.5% of the population are people above the age of 20).

The socioeconomic index of the city is 9 out of 10; it is not a low socioeconomic population.

Featured Social Impact Program:

- Special Needs

Center Manager: Shimi Amar

				
430+ children served each year	7 tennis courts	tennis/ pickleball wall	social service facility	2 pickleball courts

Kiryat Ata



Kiryat Ata is the gateway city to the northern part of Israel with over 60,000 residents (expected to double in the next 15 years).

This is a community with potential, yet is underserved and needs ITEC to support the children close to where they live.

Featured Program:

- Tennis programming

Center Manager: Eran Dank

	
30+ children served each year	2 tennis courts



Dimona

Dimona is the third largest city in the Negev with 40,000 residents.

A multi-cultural city, Dimona is home to 27 different dialects from around the world, part of a recent migration from all areas of Israel settling the Negev region, reducing the unemployment rate from 16% (2013) to 8% (today).

ITEC Dimona is our newest center, focusing on tennis lessons and programming, with plans to expand to serve the growing community close to their homes.

Center Manager: Leah Herskovitz

		
tennis programming	40+ children served each year	4 tennis courts





Bukata

Bukata is a Druze settlement of 6,500 residents in the Northern Golan Heights and is the second largest among the Druze villages in the area. Bukata is home to Israel's northernmost and highest soccer stadium which was completed in 2020.

ITEC offers tennis programming to 40+ local children.

Center Manager: Tal Amsalem



40+
children served
each year



tennis
programming

Mazkeret Batya

Mazkeret Batya is a local council in central Israel with over 15,000 residents, at a relatively high socioeconomic level.

Featured Social Impact Program:

- Adult Special Needs

Center Manager: Rafi Cohen



95+
children served
each year



4
tennis courts



Mas'ade

Mas'ade is a Druze village in the northern Golan Heights. ITEC serves children from this underserved community at a location close to their homes.

Featured Social Impact Programs:

- Special Needs
- Programming for elderly adults
- After school activities

Center Manager: Tal Amsalem



50+
served each
year



2
tennis courts



after school
programming



Hatzor Haglilit

ITEC Hatzor Haglilit serves children from the Upper Galilee region close to their homes.

The Israeli government has a plan to transform this town of 10,000 into a central city in the Galilee in the future.

Center Manager: Tal Amsalem



65+
children served
each year

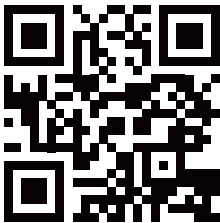


6
tennis courts



tennis
programming

To Learn more about how ITEC is enriching the lives of children across Israel, scan the QR code or visit our website www.itecenters.org



www.itecenters.org



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